



Year at Otago University of Commerce

YOUC PROGRAM

SYLLABUS

September 2022 - August 2023

YOUC Program

YOUC Program Overview

September 2022 – August 2023

The YOUC Program is designed for international students who wish to study in Japan using English. This program offers an opportunity to study economics, marketing and a range of business topics with a special emphasis on Japan and Asia-Pacific and Japanese language as well as other liberal arts subjects. Most classes in the YOUC Program are small, with no more than 30 students at most, providing opportunities for classroom interaction.

Eligibility

Students with the following qualifications are eligible to apply for the YOUC program.

- A student who is currently enrolled in a university or an equivalent educational institution
- A student who intends to return to the home country after finishing the YOUC program and complete the course at the home institution

NOTE:

An applicant loses his/her eligibility to enroll in or attend the YOUC program when he or she loses a student status at the home institution.



Academic period

In principle, the YOUC Program is a one-year program from September to August. Except for subjects held in breaks, ordinary courses are held in the Fall, Winter, Spring or Summer quarter.

Official academic semester/Quarter:

(Fall Semester)

Fall Quarter: September – December

Winter Quarter: December – March

(Spring Semester)

Spring Quarter: April - June

Summer Quarter: June - August

Fields of study

The YOUC Program is designed for economics and business students in their junior year when the program commences. The program primarily focuses on economics and business related subjects.

Registration requirements

In order to complete the YOUC program, students must register and earn 30 credits in total including 10 credits from core subjects in a year. A certificate of completion will be issued to students who fulfill the above requirement. Japanese language classes can be counted as core subjects up to four credits.

Students must register classes with at least 10 hours classroom commitment per week regarding residential status.

Prerequisites

Sufficient proficiency in English, elementary knowledge of economics, business, first year calculus, and university level writing skills are required to enroll in the YOUC Program. Some YOUC classes require the use of the internet and the World Wide Web. Students in the YOUC Program are expected to have well-developed computer skills and be able to use computers to write papers, search for research material, prepare presentations, etc.

Language Requirements

All lectures are conducted in English and require English language proficiency (TOEFL score iBT 80 is recommended) and no prior knowledge of Japanese is required. Even though the YOUC Program is not a program for language training, it provides a good opportunity to acquire Japanese proficiency. The students who already have good Japanese skills can attend regular classes offered in Japanese.

Credit transfer

Credits at the YOUC Program can be transferred via the UCTS (University Credit Transfer Scheme) as agreed by UMAP (University Mobility in Asia and the Pacific). The UCTS points of credits obtained at Otaru University of Commerce are as follows:

Courses except language courses Otaru University of Commerce	UCTS
1 credit	1 UCTS points
2 credits	2 UCTS points
3 credits	3 UCTS points
4 credits	4 UCTS points

Language Courses Otaru University of Commerce	UCTS
2 credits	4 UCTS points
3 credits	6 UCTS points
4 credits	8 UCTS points

Arrival and Mandatory Orientation

New YOUC students must arrive in Otaru no later than **September 20, 2022**. The mandatory orientation for students will be held on **September 22, 2022**. Some necessary procedures upon arrival will be conducted during the above period.



Tuition

The following table lists educational institutions that have exchange agreement with Otaru University of Commerce. Students in good academic standing nominated from these institutions can apply for the YOUC program with tuition fee waiver.

Region	Universities and Colleges
Asia	Chungnam National University (Korea)
	Dongbei University of Finance and Economics (China)
	Lanzhou University (China)
	Vietnam National University Ho Chi Minh City International University (Vietnam)
	University of Malaya (Malaysia)
	Hong Kong Baptist University (Hong Kong)
	National Taipei University of Business (Taiwan)
Europe	Far Eastern Federal University (Russia)
	Vienna University of Economics and Business (Austria)
	University of Bayreuth (Germany)
	Berlin School of Economics and Law (Germany)

	Aix-Marseille University (France)
	University of Sheffield (United Kingdom)
	University of Burgos (Spain)
	Bifröst University (Iceland)
	Oulu University of Applied Science (Finland)
	ICHEC Brussels Management School (Belgium)
North America	Oglethorpe University (United States)
	University of South Dakota (United States)
	Western Michigan University (United States)
	Lesley University (United States)
Oceania	University of Otago (New Zealand)
	University of Wollongong (Australia)

Application procedure

To apply for the YOUC Program, students must fill out the YOUC Program application form. An applicant must also send certified copies (either in English or Japanese) of the transcript issued by his/her home institution. For other materials, please refer to the check-list on the application form. All application material should be sent to the International Office of Otaru University of Commerce through the study abroad office of the applicant's home institution. All application materials have to be received by the International Office of Otaru University of Commerce no later than **April 10, 2022 for 2022 September intake / October 10, 2022 for 2023 March intake**. For further information, please contact the study abroad office at your home institution or the International Office of Otaru University of Commerce directly.

**Center for Glocal Strategy, Glocal Education Division,
Otaru University of Commerce (International Office)**
Address: 3-5-21, Midori, Otaru, Hokkaido 047-8501, Japan
Tel: +81-134-27-5262/5263 Fax: +81-134-27-5264
E-mail: inljimu@office.otaru-uc.ac.jp

Subject List

Offered courses are subject to change. Will update the list when applicable.

Japanese language subjects are counted as optional subject credits toward completion.

Up to four credits of Japanese language courses can be counted in as core subject credits.

A semester is 15 weeks and a quarter is of 7.5 weeks period.

Fall Semester “Fall Quarter” and “Winter Quarter”

Fall Quarter (September - December)

Core subjects	Credits	Page
Business Economics I	2	9
Introduction to Empirical Studies	2	9
Marketing Strategy in Asia and Pacific	2	10
Japanese Companies in Global Business	2	12

Winter Quarter (December - March)

Core subjects	Credits	Page
Glocal Field Work II	2	13
Glocal Internship I	1 or 2	6
Glocal Internship II	1 or 2	6

Optional subjects	Credits	Page
Exercise and Sports IIc (Skiing: Intensive course)	1	14

Fall Semester (September - March)

Core subjects	Credits	Page
Introduction to Glocal Management	2	15
Glocal Seminar I	2	6, 27
Glocal Seminar III	2	6, 28
Glocal Seminar IV (Only for the students who have completed “Glocal Seminar III”)	2	6, 28
Research Paper (Co-registered with Glocal Seminar IV)	2	6

Optional subjects	Credits	Page
International Economic Law	4	16

Japanese language subjects	Credits	Page
Japanese I	3	32
Japanese II	3	33

Spring Semester “Spring Quarter” and “Summer Quarter”

Spring Quarter (April - June)

Core subjects	Credits	Page
Business Economics II	2	19
Tourism Marketing	2	20

Summer Quarter (June - August)

Core subjects	Credits	Page
Introduction to Japanese Management	2	21
Glocal Field Work I	2	23
Glocal Internship I	1 or 2	6
Glocal Internship II	1 or 2	6

Spring Semester (April - August)

Core subjects	Credits	Page
International Marketing	4	23
Glocal Seminar II	2	6, 27
Glocal Seminar III	2	6, 28
Glocal Seminar IV (Only for the students who have completed “Glocal Seminar III”)	2	6, 28
Research Paper (Co-registered with Glocal Seminar IV)	2	6

Optional subjects	Credits	Page
N/A		

Japanese language subjects	Credits	Page
Japanese I	3	32
Japanese II	3	33

Glocal Seminar I / II/ III / IV / Research Paper

Course	Description
Glocal Seminar I	The course is designed to provide students with intensive instruction on learning styles and strategies that result in academic success in English. This course is offered to YOUC Students and Japanese freshmen who would like to study abroad in the future and develop their English Language skills through the course. YOUC Students or Japanese students at the sophomore level or above are expected to facilitate the class activities such as discussions.
Glocal Seminar II	
Glocal Seminar III	Glocal Seminar III & IV is a seminar style course for YOUC students. You can choose one seminar for one semester from the below list and learn a specific field. Students are expected to register for “Glocal Seminar III” in their first semester and “Glocal Seminar IV” in their second semester. Research Paper is an optional course for students who would like to learn basic knowledge for writing an effective research paper on the topic covered in the Glocal Seminar IV. Thus, Research Paper students must be registered with Glocal Seminar IV. If you are enrolled for only one semester, you can register Glocal Seminar III only.
Glocal Seminar IV	
Research Paper	

Glocal Seminar III & IV

Core subjects	Credits	Page
The economics-oriented series (GSEcon)	2	24
The commerce-oriented series (GSComm)	2	
Seminar in Linguistics	2	26

For more information, please refer to the syllabus.

Glocal Internship I / II

To deepen student understanding of the working condition in local areas (Otaru, Shiribeshi, Hokkaido) and various problems of regional society in Japan, we offer some internship opportunities for exchange students. The choices of internship vary each year. Please refer to the below list of past internships.

If you are interested in the Glocal Internship, please attend the orientation session. The date will be announced to you later. (Registration is not required for this course.)

- English Camp at Yubari
- Assistance Teaching English to Children at an After School Day Care Center in Otaru
- Metalworking company

Syllabus

Fall Semester Subjects

Business Economics I

Instructor: Shunsuke Ikeda

Credits: 2 (F Quarter)

Core Subject

1. Course objective and method

This is the first half of Business Economics modules in the global education program at Otaru University of Commerce. I welcome both OUC regular students and YOUC international students, the latter of which come typically from September. That is why Business Economics I is open in the fall semester and Business Economics II is open in the spring semester.

The main objective is to provide opportunities for undergraduate students to learn microeconomics, with special emphases on business and managerial aspects. I will follow slides on screen, but I will try my best to encourage your active participation in the class discussion by asking you many questions. (Warning: due to any unexpected changes of situations during COVID-19 pandemic in the world, the class style can be very different from a usual physical face-to-face manner. Any updates will be informed to potential students prior to the official enrollment season.)

2. Course goals

The main goals of this course are to give you opportunities to ...

- (i) be more familiar with microeconomic principles (assumptions, optimality, efficiency), and
- (ii) apply these principles to business and managerial issues.

3. Course Contents

1. Why Strategy from Economic Viewpoints (orientation)
2. Demand, Demand Shifters and Surplus
3. Elasticity as a Unit-Free Measure of Sensitivity (briefly)
4. Cost Structures and Scale Economies
5. Monopoly Pricing
6. Advertisement
7. Strategies of Price Discriminations

4. Teaching materials

My own slides (circulated for free).

They are based on the following references.

Besanko, Dranove, Shanley, Schaefer (2013). Economics of Strategy, 6th (int. stu. ver.)

Png (2015). Managerial Economics, 5th.

Goosbee, Levitt & Syverson (2016). Microeconomics, 2nd.

Thiel and Masters: Zero to One

Mazzeo, Oyer and Schaefer: Road side MBA.

坂本光司: もう価格で闘わない

Introduction to Empirical Studies

Instructor: Yuki Onozuka

Credits: 2 (F Quarter)

Core Subject

1. Course objective and method

This course is intended to learn basic knowledge and skills on causal inference. In the first part of the course we will review basic knowledge of statistics/econometrics because the knowledge is necessary for an understanding of methods for causal inference. In the second part of the course, we will cover major methods for causal inference: RCT, RDD, DID, and propensity score matching.

2. Course Goals

Students will

- 1) review basic statistics and econometrics
- 2) understand differences between spurious correlation and causal relationship
- 3) acquire basic knowledge and skills on major methods for causal inference

3. Course Contents

Week 1 (1, 2): Introduction & Review of probability

Week 2 (3, 4): Review of statistics & Simple linear regression (part 1)

Week 3 (5, 6): Simple linear regression (part 2) & “R”

Week 4 (7,8): Randomized Control Trial

Week 5 (9, 10): Regression Discontinuity Design

Week 6 (11, 12): Difference-in-Differences design

Week 7 (13, 14): Propensity score matching

Week 8 (15): Review

4. Preparation and review lesson

Quizzes.

Students will need to review class materials.

5. Teaching materials

No textbook, but the lectures of the first part will be based on Ch.2-5 of “Introduction to Econometrics” by J. H. Stock & M. W. Watson. Also, the following website might be useful for the second part:

<https://mru.org/mastering-econometrics> .

6. Grading

35%: 7 Quizzes (5% each; probability, statistics, linear regression, RCT, RDD, DID, propensity score matching)

15%: Contribution in class

50%: Final exam (the methods for causal inference)

7. Grading Criteria

100-90 秀

89-80 優

79-70 良

69-60 可

0-59 不可

8. Remarks

Having basic knowledge of statistics and econometrics is not required but strongly recommended for your better understanding of this course.

This course will be provided in English, but Japanese may be supplementary used depending on the situation.

The schedule is subject to change.

Marketing Strategy in Asia and Pacific

Instructor: Wang Liyong

Core Subject

Credits: 2 (F Quarter)

1. Course objective and method

Classes are conducted with lectures followed by case studies that serve to reinforce the lecture material. One entire class could be devoted to either a lecture or a case study. Students are challenged to understand the theoretical frameworks and processes that business people use to develop marketing strategies or to deal with various market phenomenon, especially in the Asian and Pacific region.

2. Course Goals

The primary goal of this course is to introduce students to global marketing issues that face Asian and Pacific companies. Students are expected to apply their knowledge and critical thinking skills in the context of real-life business dilemmas.

3. Course Contents

Course plan – Each class is 90 minutes in length

Class 1 Course introduction

Including an overview of the course. I will discuss the schedule, materials, expectations for student participation and performance, and open the floor to students for questions about the course.

Class 2 Introduction to global marketing

Class 3 Case study

Class 4 The global marketing environment

Class 5 Case study

Class 6 Global market entry strategy

Class 7 Case study

Class 8-9 Product decisions in global marketing

Class 10-11 Case study

Class 12-13 Global marketing communications decisions

Class 14-15 Case study

Course plan and schedules are apt to change according to study progress.

4. Preparation and review lesson

All students must participate in class with questions and opinions. Since this course will proceed with a case study format, it is absolutely essential that students actively participate in class discussions.

Students are required to read the lecture material and case study prior to class.

Based on the discussion of the case study, group members are required to prepare PPT slides and to do presentations.

Each member of the group is encouraged to present a part of the case.

5. Teaching materials

We will use the below textbook in this course. Due to the difficulty of purchasing the textbook within limited time, copies of the chapters we are going to cover have been uploaded to manaba.

ATTENTION: those materials are only limited to your personal study purpose and should not be spread around.

Global Marketing by Warren J. Keegan and Mark C. Green. Global edition (9th ed.) 2017.

6. Grading

Grading will be based on class participation, performance in the presentation, pre-tests and a final report.

Quality of class participation: 20%

Group presentation: 30%

Pre-tests: 20%

Final report: 30%

7. Grading Criteria

This class follows the OUC guideline for grading, which is given by

A(秀): 100-90

B(優): 89-80

C(良): 79-70

D(可): 69-60

F(不可): 59-1

F(不可): 0

Japanese Companies in Global Business

Instructor: Koji Kobayashi

Wang Liyong

Credits: 2 (F Quarter)

Core Subject

1. Course objective and method

The aim of this course is to explore and analyze various aspects of international business and management of Japanese multinational companies. Students are expected to have learned the basics of business organization and Japanese management prior to enrolling in this course.

To improve and maintain the level of their participation in class, this course requires students to engage in case studies and make a group presentation on a selected case in class within the second half of the course. Preparatory materials will be uploaded to the Manaba system or other online platforms where appropriate.

In response to the COVID-19 pandemic, the course delivered in 2022 will be conducted via online platforms including Manaba and Zoom or through the hybrid use of both online and face-to-face interactions. The mode of delivery (whether it be online only or hybrid) will be notified prior to the first class and discussed in class with the students enrolled. If you have any difficulty in accessing these technologies, please contact the instructors for further assistance.

2. Course Goals

By completing this course, students will be able to:

- Explain the basic concepts of global and international strategies and how they apply to Japanese multinational companies
- Assess and discuss pros and cons of various theoretical approaches to analyze international business and management of Japanese multinational companies
- Discuss and cooperate with other classmates to conduct a groupwork and present their findings in class in an informed and effective manner
- Conduct a case study on a Japanese multinational company, apply an analytical framework and offer insight into how the current strategies or practices may be improved for better performances

3. Course contents

Class 1: Course introduction

Class 2-7: International business environment, strategic management, strategic alliance, modes of market entry and analysis of competitive environment, advantage and potential

Class 8: Case studies and report instruction

Class 9-14: Cases of Japanese multinational companies (with student group presentations)

Class 15: Course summary

Course plan and schedule are subject to change depending on study progress and/or availability of field trip and guest speakers.

4. Preparation and review lesson

Preparation: Students are required to prepare and read assigned materials prior to each class. Students are also expected to have checked Manaba frequently and kept themselves updated on any news, messages and changes.

Review: Students are expected to review the materials covered in class and make the most out of them when participating in class and completing course tasks including the report.

5. Teaching materials

Teaching materials will be uploaded to the Manaba system or other online platforms where appropriate.

Recommended readings include the following:

Motohashi, K. (2015). *Global Business Strategy: Multinational Corporations Venturing into Emerging Markets*.

6. Grading

Grading is based on outcomes of the following course tasks:

- Individual class participation (including attendance) - 25%
- Quiz on academic writing - 5%
- Group presentation - 15%
- Individual questions to the presenters – 5%
- Report plan - 10%
- Report - 40%

7. Grading Criteria

A (Excellent): 100 - 90

B (Very good): 89 - 80

C (Good): 79 - 70

D (Satisfactory): 69 - 60

F (Unsatisfactory): 59 – 0

8. Remarks

In 2022, the course will be mainly organized and delivered by Dr. Koji Kobayashi (Glocal Education Unit, Centre for Glocal Strategy). Please contact him directly if you have any questions about the course.

As this is a course available to our international exchange students, class communication and discussion will be conducted mainly in English but may be supplemented in Japanese when it is deemed necessary and appropriate. However, please note that the class readings, instructions and materials will be provided mainly in English and that the course tasks will need to be completed in English unless there is any agreement made to allow for exceptions.

Glocal Field Work II

Instructor: Wang Liyong

Core Subject

Credits: 2 (W Quarter)

1. Course objective and method

Fieldwork is the process of observing research objects or, more specifically, people in social science in the actual field where they live.

The objective of this course is to learn how to plan and implement fieldwork. In the Winter Quarter, we visit some sites in Hokkaido for fieldwork, including ski areas, local factories, and markets.

However, if we cannot conduct actual fieldwork due to the pandemic, we alternatively have online interviews with persons who actively work in various fields.

2. Course Goals

This course aims to understand how to implement fieldwork, collect helpful information from target persons, summarize the collected information, and present the research outcomes to other students.

3. Class Contents

This course covers the following contents:

1. Introduction
2. Finding research questions
3. Designing a research plan

4. Implementing fieldwork in Hokkaido
5. Reporting fieldwork outcomes
6. Presenting findings

4. Teaching materials

The instructor gives materials.

5. Grading

Class participation (30%)

Presentation (30%)

Report (40%)

6. Remarks

As a part of this course, students participate in study tours visiting sites in Hokkaido for fieldwork or online interviews of informants. Participation is necessary to get credit.

Exercise and Sports IIc (Skiing: Intensive course)

Instructor: Yoshinao Nakagawa, et al

Credits: 1 (3 days)

Optional Subject

Ski Area: Asari-gawa onsen. Meet in front of Center House

Date: December 24 (Sat), 25 (Sun) AND 26 (Mon), 2022

Hours: 8:50-16:00 hrs

Lift Ticket: 4,620 yen (1,540 yen per day), Beginner (first time skiing): 3,080 yen

Application: Applications will be accepted at the gymnastic office located in OUC.

1. Course objective and Method

Providing information related to the basics of Alpine skiing such as balance, basic position, gliding wedge, wedge turns, and safe controlling of the skis. Providing opportunities to ski on the various different types of slopes and snow such as powder snow, slushy snow, bumpy slopes, moguls but also steep slopes as well as terrain.

2. Course contents

Levels of skiing class (beginner/intermediate/advanced)

1. Advanced class (able to make short parallel turns and execute tight turns)
2. Intermediate (able to make long parallel turns)
3. Intermediate (able to negotiate narrower trails)
4. Intermediate (able to maintain both skis in same direction)
5. Intermediate (able to control your speed)
6. Beginner class (able to slow down and stop in a wedge or have skied 2 or 3 times)
7. Beginner class (first time skiing)

3. Course goals

- **Beginner** class: getting used - sliding – gliding wedge
- **Intermediate** class: parallel skiing (longer radii) – basic elements of modern carving-techniques - carving in long radii with speed control
- **Advanced** class: **top** carving (longer & shorter radii) – dynamic change of direction - precise carving in short radii- skiing on steep slopes

4. Grading

This course will be graded on a pass/fail basis. A maximum of one-day absences will be allowed. Non-participation will count as an absence. The grade will be based on attendance, participation, and attitude.

5. Remarks

Students will be required to wear proper ski clothing with skis, boots, gloves and cap.

Introduction to Glocal Management

Instructor: Junji Inoguchi

Credits: 2 (F Semester)

Core Subject

Lead Instructor: Junji Inoguchi (and other instructors)

1. Course objective and method

The objective of this course is to assist students in developing abilities they will need to analyze business case studies that concern management and marketing strategy issues from a glocal point of view.

The course uses interactive and practical case methods in order to teach students to think analytically, creatively, and cooperatively.

Class members are divided up into small groups who discuss issues that pertain to each case. Each group frames its analysis and strategy and makes a presentation to the group at large.

2. Course Goals

The main objectives of this course are to improve the student's ability in the following ways:

- Analyze a variety of business problems logically.
- Communicate cooperatively with other group members.
- Develop appropriate solutions (strategies) to solve the problems.
- Organize and present ideas effectively.

3. Course contents

Different instructors will focus on different types of business disciplines and perspectives such as marketing, strategy, organizational issues, and other topics.

Instructors guide students through these case analyses, ask questions, and present issues relevant to the case.

Different instructors may approach cases differently.

A tentative schedule of the course is as follows.

1. Introduction
2. Glocal Management: Marketing
3. Glocal Management: Marketing
4. Glocal Management: Marketing
5. Glocal Management: Strategy
6. Glocal Management: Strategy
7. Glocal Management: Strategy
8. Glocal Management: Management
9. Glocal Management: Management
10. Glocal Management: Management
11. Glocal Management: Marketing
12. Glocal Management: Marketing
13. Glocal Management: Marketing
14. Glocal Management: Strategy
15. Glocal Management: Strategy

4. Preparation and review lesson

In weeks that follow instructors will provide students with case materials in advance of group discussions.

It is absolutely necessary that students carefully read materials prior to performing group work. Any student who registers for this class agrees to have the discipline to read the material in advance – This is an absolute requirement.

5. Teaching materials

Printed or Online materials for each case will be provided at least one week in advance of group discussions. Online materials are provided from “manaba” that is the learning management platform in OUC.

Students may also be asked to perform supplemental research on the Internet.

Instructors will provide guidance.

6. Grading

Class participation : 30%

Case presentation : 30%

Case study report : 40%

7. Grading Criteria

100–90 Outstanding

89–80 Very good

79–70 Good

69–60 Satisfactory

59 – 0 Fail

International Economic Law

Instructor: Tomohiko Kobayashi

Credits: 4 (Fall Semester)

Optional Subject

1. Key Words

World Trade Organization (WTO), free trade agreements (FTAs), trade liberalization, most-favored-nation (MFN) treatment, investor-to-state dispute settlement (ISDS), trade and environment, trade and labor, trade and human rights, Trans-Pacific Partnership (TPP), Regional Comprehensive Economic Partnership (RCEP)

2. Course Objectives

This course will discuss basic principles of international economic law (IEL) to help students to grasp an overall picture of the world trade law including the WTO and FTAs. Along with the lectures, we discuss contemporary issues surrounding international trade law, including impacts of the Trans-Pacific Partnership (TPP) Agreement on the Asia-Pacific region, role of the World Trade Organization (WTO) in the world economy. We'll also discuss various impacts of infectious diseases such as COVID-19 on the world trading system.

3. Course Goals

After successful completion of this course, students will be able to:

1. Identify how different levels of rules (global, regional, domestic, and contractual) of international economic law interact with one another;
2. Organize your knowledge in the subsectors of international trade law (non-discrimination, trade liberalization, customs duties, anti-dumping, sustainable development, etc.); and
3. Participate in discussions to propose reasoned opinions on international trade issues from legal perspective.

4. Course Schedule

1. Why you should study international economic law in these turbulent times
2. Role of IEL in the globalized economy
3. Basic features of the WTO law
4. Special rules under the FTAs
5. Protection of foreign direct/indirect investment
6. Role of negotiations for the development of IEL

5. Homework

Students are encouraged to prepare for short comments/remarks on contemporary issues involving international trade

law, at the beginning of each class.

Preparation for in-class exercises (mock negotiations, debates, groupworks, etc.) will normally take 1-2 hours per week. Note that participation in in-class exercises is optional. Don't worry too much about language barriers.

6.Grading System

Students will be evaluated by class participation (including questions, presentations, and in-class exercises) (20%) and a final exam (open-book exam or take-home essay) (80%)

7.Websites

The 2021 Report on Compliance by Major Trading Partners with Trade Agreements, published by the Ministry of Economy, Trade and Industry (METI), Japan

https://www.meti.go.jp/english/press/2021/0625_001.html

8.Website of Laboratory

<https://www.otaru-uc.ac.jp/~tkobayashi/>

9.Additional Information

Instructor has teaching experience in Taiwan, Russia, Poland, and Japan, and has served as a trade diplomat. Currently registered as attorney-at-law in the State of New York. Don't hesitate to contact the instructor by email: tkobayashi@otaru-uc.ac.jp

Spring Semester Subjects

Business Economics II

Instructor: Shinsuke Ikeda

Credits: 2 (Spring Quarter)

Core Subject

1. Course objective and method

This is the second half of Business Economics modules in the global education program at Otaru University of Commerce. I welcome both OUC regular students and YOUC international students, the latter of which come typically from September. That is why Business Economics I is open in the fall semester and Business Economics II is open in the spring semester.

The main objective of this course is to provide you some opportunities to learn microeconomics of information and strategies, with particular emphases on business, managerial and organizational aspects. I will review basic contents covered in Business Economics I selectively (especially the principle of monopoly pricing). I hope you have already been exposed to these materials before, or at least you are strongly motivated to learn economics.

2. Course Goals

The main goals of this course are (i) to let you become more familiar with microeconomic ways of thinking real-life and corporation issues, i.e., from a viewpoint of optimality/incentive and efficiency for individuals and firms given assumptions on competition and information among these entities; and (ii) to give you opportunities to apply these acquired tools to the business and managerial issues.

3. Course contents

Section 1: Review of Price Elasticity of Demand and Theory of Monopoly

Section 2: Strategic Thinking and Oligopoly Markets

Section 3: Incentives and Organizations

4. Preparation and review lesson

I really, really want you to have a previous experience of learning in my Business Economics 1 in the previous year(s). I cannot guarantee if you will be able to pass this course without such experience, or any equivalent enthusiasm to learn.

5. Teaching materials

My own slides (circulated for free). They are based on the following references.

Png : Managerial Economics, 5th ed.

Goosbee, Levitt and Syverson: Microeconomics. 2nd ed.

Besanko, Dranove, Shanley and Schaefer: Economics of Strategy, 6th/5th international ed.

Mazzeo, Oyer, Schaefer: Roadside MBA.

坂本光司: もう価格で闘わない

6. Grading

Attendance (10%), Homework (20%), Midterm Exam (30%), Final Exam or Final Case Report (40%).

7. Grading Criteria

Attendance (10%), Homework (20%), Midterm Exam (30%), Final Exam (40%).

A big problem for me this year is how to monitor your attendance.

8. Remarks

6. Course Style and Schedule (VERY IMPORTANT)

There will be two lectures, one in 8:50-10:20 slot and another in 12:50-14:20 slot on Fridays (quarter course). The former slot in the very first day will be devoted to any administrative announcements, so please come to hear that if you are interested in this course. I will start the main class from the second slot on that day and onward.

9. Courses conducted by the ones with practical experiences

N/A

10. Additional information (Method of lesson)

Includes learning content on region(Hokkaido)

11. Detailed information on additional information

I may ask students to report any case studies of their own, mainly about small and medium-sized enterprises in Hokkaido.

Tourism Marketing

Instructor: Wang Liyong

Credits: 2 (Spring Quarter)

Core Subject

1. Course objective and method

This course aims to outline the main characteristics of tourism marketing both on a business level and a destination level. It provides a comprehensive introduction to various aspects of tourism marketing helping students to understand the importance of marketing and the functions of marketing in the tourism industry. Building upon theories and models to experiential tourism marketing, this course investigates a range of approaches and challenges associated with destination marketing.

Classes are conducted with lectures by the instructor and student-initiated case studies. Active learning is highly evaluated and implemented.

2. Course Goals

On successful completion of the course, students will be able to:

1. Examine and discuss the key concepts and principles of marketing as applied to destinations and tourism experience
2. Demonstrate an evaluative understanding of current issues associated with destination marketing
3. Demonstrate a critical understanding of the principles of sustainable tourism.

3. Course contents

Week 1. Introduction of marketing for tourism and hospitality

Week 2. Service characteristics of hospitality and tourism marketing & case study

Week 3-4. Marketing strategy and management & case study

Week 5. Experiential marketing & case study

Week 6. New trends in tourism and hospitality consumption & case study

Week 7. Destination marketing & case study

Course plan and schedules are apt to change according to study progress.

4. Preparation and review lesson

Students need to read materials for preparation prior to attending class.

5. Teaching materials

Materials will either be provided by the instructor or will be available from the internet/manaba system.

Readings:

1. Marketing for Hospitality and Tourism, 7th ed. by Philip Kotler, John Bowen, James Makens, Seyhmus Baloglu.
2. Marketing for Tourism and Hospitality: Collaboration, Technology and Experiences, by Alan Fyall, Patrick Legohérel, Isabelle Frochot, Youcheng Wang.

6. Grading

Grading will be based on the level of preparation, class participation, performance in the presentation, essays, and a final report.

7. Grading Criteria

Quality of prior learning and class participation: 20%

All students should participate in class by actively asking questions and presenting opinions. It is absolutely essential that students actively participate in group discussions.

Group presentation: 40%

Each group member is required to be in charge of a part of the presentation.

Final report: 40%

8. Remarks

This subject is conducted only in English.

9. Courses conducted by the ones with practical experiences

Yes

10. Outline of their practical experiences

Working experience in the tourism industry, focused on the inbound tourists to Hokkaido.

Introduction to Japanese Management

Instructor: Koji Kobayashi

Credits: 2 (Summer Quarter)

Core Subject

1. Course objective and method

The aim of this course is to introduce concepts and cases of Japanese management to students. The course is designed to explore strengths and weaknesses of Japanese businesses and management in contrast to non-Japanese, mostly Western, counterparts. Students are expected to have learned the basics of business organization prior to enrolling in this course.

To improve and maintain the level of their participation in class, this course employs teaching styles and methods for active learning. Preparatory materials will be uploaded to the Manaba system or other online platforms where appropriate. The classes will be mainly run in a style of group and individual discussions by students.

In response to the COVID-19 pandemic, the course delivered in 2022 will be conducted via online platforms including Manaba and Zoom or through the hybrid use of both online and face-to-face interactions. The mode of delivery (whether it be online only or hybrid) will be notified prior to the first class and discussed in class with the students enrolled. If you have any difficulty in accessing these technologies, please contact the instructors for further assistance.

2. Course Goals

By completing this course, students will be able to:

- Explain the basic concepts of Japanese management and their differences from Western counterparts
- Discuss their own perspectives on pros and cons of Japanese management and appreciate diverse opinions of other classmates
- Assess the uniqueness and location of Japanese management within a wider discussion of the best managerial strategies and practices worldwide
- Identify and analyze the characteristics of Japanese management academically in a written form

3. Course contents

Class 1: Course outline

Class 2: Debate basics and practice run

Class 3 & 4: Japanese human resource management

Class 5 & 6: Japanese cultural orientations
Class 7 & 8: Japanese production system and quality management
Class 9 & 10: Japanese industrial structure and arrangements
Class 11 & 12: Academic writing exercise
Class 13 & 14: Report planning
Class 15: Course summary

Course plan and schedule are subject to change depending on study progress and/or availability of field trip and guest speakers.

4. Preparation and review lesson

Preparation: Students are required to prepare and read assigned materials prior to each class. Students are also expected to have checked Manaba frequently and kept themselves updated on any news, messages and changes.

Review: Students are expected to review the materials covered in class and make the most out of them when participating in class and completing course tasks including the report.

5. Teaching materials

Teaching materials will be uploaded to the Manaba system or other online platforms where appropriate.

Recommended readings include the following:

Haghirian, P. (2010). *Understanding Japanese Management Practices*. Business Expert Press. Available at: <http://www.businessexpertpress.com/files/pdfs/10409930.pdf>

6. Grading

Grading is based on outcomes of the following course tasks:

- Individual class participation (including attendance) - 20%
- Group discussion and debate - 20%
- Academic writing exercise - 10%
- Report plan - 10%
- Report - 40%

7. Grading Criteria

A (Excellent): 100 - 90

B (Very good): 89 - 80

C (Good): 79 - 70

D (Satisfactory): 69 - 60

F (Unsatisfactory): 59 – 0

8. Remarks

In 2022, the course will be mainly organized and delivered by Dr. Koji Kobayashi (Glocal Education Unit, Centre for Glocal Strategy). Please contact him directly if you have any questions about the course.

As this is a course available to our international exchange students, class communication and discussion will be conducted mainly in English but may be supplemented in Japanese when it is deemed necessary and appropriate. However, please note that the class readings, instructions and materials will be provided mainly in English and that the course tasks will need to be completed in English unless there is any agreement made to allow for exceptions.

Glocal Field Work I

Instructor: Wang Liyong

Credits: 2 (Summer Quarter)

Core Subject

1. Course objective and method

Fieldwork is a method of observing research objects (more specifically, people in social science) and collecting observational data in the actual field.

The objective of this course is to learn how to plan and implement fieldwork. In this course, we visit some sites in Hokkaido for fieldwork, including tourist destinations and spots, local factories, workshops, companies, facilities, and markets.

However, if we cannot conduct actual fieldwork due to the pandemic, we alternatively have online interviews with people who actively work in various fields.

2. Course Goals

This course aims to understand how to implement fieldwork, collect helpful information from research targets, summarize the collected information, and present the research outcomes.

3. Class Contents

This course covers the following contents:

1. Introduction
2. Finding research questions
3. Designing a research plan
4. Implementing fieldwork in Hokkaido
5. Reporting fieldwork outcomes
6. Presenting findings

4. Teaching materials

The material will be given by the instructors.

5. Grading

Class participation (30%)

Fieldwork (30%)

Presentation (40%)

6. Remarks

As a part of this course, students participate in study tours of visiting sites in Hokkaido for fieldwork or online interviews of informants. Participation is required to get credits.

International Marketing

Instructors: Carolus Praet

Credits: 4 (Spring Semester)

Optional Subject

1. Course objective and method

The aim of this course is to provide a general understanding of the range of topics which face international/global marketers. Students will learn analytical and solution skills necessary to successfully market products and services around the world. Each week students will first learn theoretical concepts related to international/global marketing via lectures in addition to self-study of textbook materials before each class. In the second part of each class students will work in teams to search for information and examples related to the week's topic, by using online resources. Students will discuss the gathered information with their team members and will give brief presentations in English to the rest of the class.

2. Course Goals

Upon successfully finishing this course, students should be able to:

- analyze critically and creatively the multiple aspects of marketing in a complex global market environment
- understand the influence of national culture on all aspects of marketing and on consumer behavior.
- formulate strategies related to the standardization and adaptation of the global marketing mix
- discuss international marketing-related issues in English

3. Course Contents

- Ch. 1: Globalization
- Ch. 2: Global Economic Environment
- Ch. 4: Cultural Issues and Buying Behavior
- Ch. 5: Political and Legal Environment
- Ch. 6: Global Marketing Research
- Ch. 7: Global Segmentation and Positioning
- Ch. 9: Global Market Entry Modes
- Ch. 10: Global Product Development
- Ch. 11: Marketing Products and Services
- Ch. 12: Global Pricing
- Ch. 13: Communicating with the World Customer
- Ch. 15: International Distribution and Retailing
- Ch. 18: Marketing in Emerging Markets
- Ch. 19: Global Marketing and the Internet

4. Preparation and review lesson

Students will need to prepare for each class by reading the chapter in the textbook related to the topic for that week prior to the class. Selected chapters of the textbook and lecture notes will be made available via the 'manaba' system. Students will need to review the information they collect via team work after each lecture to update the information from the textbook.

5. Teaching Materials

Textbook: M. Kotabe and K. Helsen, Global Marketing Management, 5th ed., Wiley. Selected chapters and lecture notes will be made available via the 'manaba' system.

6. Grading

Grading will be based on class attendance, team presentations, a mid-term exam, and a final exam, as follows:

- Class attendance 10%
- Team presentations 25%
- Midterm exam 30%
- Final exam 35%

Midterm and final exams for this class are given during exam week. Students will be given the choice between answering multiple-choice questions in English or essay-style questions in English.

7. Grading Criteria

- 90-100: Has excellent knowledge of the course topics and superior ability to discuss, write and present
- 80-89: Has good knowledge of the course topics and good ability to discuss, write and present
- 70-79: Has fair knowledge of the course topics and a reasonable ability to discuss, write and present
- 60-69: Has some knowledge of the course topics but lacks the ability to discuss, write and present
- 0-59: Has poor knowledge of the course topics and lacks the ability to discuss, write and present

8. Remarks

Classes (lectures, discussions, and presentations) are in English. Students will need to have previously taken an introductory class in marketing.

9. Courses conducted by those with practical experiences

No

10. Outline of their practical experiences

NA

11. Relevance between their practical experiences and the course

NA

Glocal Seminars

Glocal Seminar I

Instructor: TBA

Credits: 2 (Fall Semester)

Core Subject

TBA

Glocal Seminar II

Instructors: Carolus Praet et al

Credits: 2 (Spring Semester)

Core Subject

1. Course objective and method

The purpose of this course is to give students insights into what it theoretically and practically means to work in a globalizing world.

This course will employ an omnibus style, in which 7-9 guest speakers will talk about their work and career experiences in different industries.

Classes will feature lectures by a guest speaker, group discussion, presentation, and Q&A. In addition, some classes will focus on preparatory study of the industry in which a specific guest speaker works/has worked.

After each class, students will need to submit an assignment given by the coordinator or the guest speaker.

2. Course Goals

The course objectives are as follows.

- 1) give students a better understanding of theoretical knowledge and its use in the business world (and/or in non-profit organizations);
- 2) help students think about their own future career plans;
- 3) re-recognize the importance of English skills.
- 4) (for exchange students) the course will provide unique insights about the Japanese market, society and economy, about working in Japan for Japanese and foreign-affiliated organizations

3. Course Contents

To be announced soon after adjusting schedules and contents with the guest speakers.

4. Preparation and review lesson

Students need to preview material prior to attending class and submit essays after each module.

5. Teaching Materials

Materials will either be provided by the instructor or will be available via our 'manaba' system.

6. Grading

Grading will be based on level of preparation, class participation, performance in the presentation and individual essay reports.

7. Grading Criteria

Quality of prior learning and class participation: 40%

All students should participate in class by actively asking questions and presenting opinions. It is essential that students actively participate in group discussions.

Group presentation: 30%

Each group member is required to take charge of a part of the presentation.

Essay reports: 30%

8. Remarks

All classes will be conducted in English.

9. Courses conducted by those with practical experiences

Yes

10. Outline of their practical experiences

To be announced at the start of the course.

11. Relevance between their practical experiences and the course

Guest speakers have extensive working experience in the business world and have used English as an essential part of their jobs.

Glocal Seminar III & IV

Instructors: Wang Liyong

Koji Kobayashi

Credits: 2 (F&S Semester)

Core Subject

1. Course objective and method

Glocal Seminar III (GS3) and IV (GS4) are designed to develop knowledge and skills to pursue academic research. In GS3, students 1) learn the basics of qualitative and/or quantitative social science studies with instructors' tutoring through readings of existing studies, discussions in the class, and/or fieldwork, and 2) find their research topic by the end of the course. In GS4, students pursue their research along with instructors' guides.

2. Course Goals

The seminars focus on the acquisition of knowledge and skills that are necessary to conduct empirical research. Empirical research uses qualitative and quantitative data and methods to understand the mechanism behind real-world phenomena. It complements theoretical research and helps us deeply understand social issues and problems and develop policy implications for their solutions by combining theoretical analyses. Students learn the basics in GS3, and apply the knowledge and methods for their research projects and summarize the outcomes in GS4.

The GS3 goals are to learn the basics of:

1. How to find research questions in the field of social science through the reading of existing studies (literature review).
2. To learn how to collect observational, experimental, and dialogical information (e.g., survey, experiment design, case study, interview, and participant observation).
3. How to analyze and summarize the information to be collected.
4. To choose a research topic.

The GS4 goals are to apply the basics of the empirical research learned in GS3:

1. How to design a research project using a relevant method for the research topic.
2. To implement the project and collect the information necessary for the study.
3. How to summarize and present the research outcomes in the seminar.

3. Course Contents

We offer two series of Glocal Seminars parallelly in each semester. One is the economics-oriented series called GSEcon (referring to GS3Econ and GS4Econ), and the other is the commerce-oriented series called GSComm (referring to GS3Comm and GS4Comm). Students can choose either GSEcon or GSComm based on their interests.

Profs. Ikeda and Matsumoto are in charge of GSEcon, while Profs. Kobayashi and Wang are of GSComm.

The GSEcon focuses more on quantitative studies (e.g., statistics, survey, and experimental design), while the GSComm does more on qualitative studies (e.g., case study, interview, and participant observation).

When students take the Glocal Seminar series, the first course is counted as GS3, while the second course is counted as GS4. For instance, a typical student takes GS3 in the fall semester of the 3rd year to learn the basics of research methods

and takes GS4 in the fall semester of the 4th year to apply the methods to implement their research projects.

Although students can technically take GS3Econ and GS4Comm, or vice versa, the instructors highly recommend you enroll in both GS3 and GS4 from the same series (i.e., GS3Econ and GS4Econ, or GS3Comm and GS4Comm) to deepen your knowledge and skills in either field, particularly for the Glocal Course students (グローバル主専攻学生).

4. Preparation and review lesson

Assignments will be given through Manaba.

5. Teaching Materials

Materials are given by the instructors.

6. Grading

Grades will be determined based on seminar participation, class presentation, and final report. The details are given by instructors.

7. Grading Criteria

This class follows the OUC guideline for grading, which is given by

A(秀): 100-90

B(優): 89-80

C(良): 79-70

D(可): 69-60

F(不可): 59-1

F(不可): 0

8. Remarks

Students must attend the course orientation session, where course details are given. The session schedule (URL and time) will be announced through Manaba.

There are no prerequisite courses for this class. However, it is preferred to take some basic courses such as Business Economics I/II (ビジネス経済学 I/II), Microeconomics (ミクロ経済学), Introduction to Empirical Research (実証研究入門) and Statistics (統計学) for GSEcon; and marketing and management related courses for GSComm in advance.

Glocal Seminar III & IV

Instructor: Sumiyo Nishiguchi

Core Subject

Credits: 2 (F&S Semester)

1. Course objective and method

The central area of study is analyzing the meaning of language.

In the beginning of the semester, students select and read an introductory book written in English. The seminar starts with students' presentations on the book reviews. Then eventually they conduct studies on their own topic.

2. Course Goals

Students will prepare for writing a graduation thesis in the following year. Students will also communicate in English during seminars.

3. Course Contents

September-October: book review / reading textbooks

December: project

January: presentation of term paper/project work

April: book review / report of studying abroad during spring break

May-June: reading textbooks

July: project

4. Preparation and review lesson

Students are recommended to attend English Chat Room scheduled separately and speak with an international student on weekly basis.

5. Teaching Materials

1. Daniel Altshuler, Terence Parsons, Roger Schwarzschild, A Course in Semantics, MIT Press, ISBN 978-0-262-04277-2
2. MLA Handbook 9th ed.

You may substitute 1 with one of the following if you prefer to attend Thursday 6pm:

3. Amartya Sen, Collective Choice and Social Welfare, Penguin, ISBN 978-0-141-98250-2
4. Steven Bird, Ewan Klein, and Edward Loper, Natural Language Processing with Python: Analyzing Text with the Natural Language Toolkit, O'Reilly

6. Grading

class activity: 60%

term paper/project work: 40%

7. Grading Criteria

S : Excellent performance

A : Good performance

B : Solid performance

C : Minimally satisfactory performance

8. Remarks

Students are expected to speak in English at seminars.

9. URL of syllabus or other information

<https://www.otaru-uc.ac.jp/~nishiguchi/>

Office hours: Wednesdays 12pm-12:50pm



10. Courses conducted by the ones with practical experiences

N/A

11. Notes

office hours: Wednesdays 12pm-12:50pm

Japanese Language

Japanese I

Instructor: Hisako Takano

Credits: 3 (Fall Semester)

Japanese language subjects

1. Course objective and method

This course is an introduction to Japanese language, and it is designed for students who had little or no experience learning Japanese. This is a comprehensive, college-level language course, which puts equal emphasis on each of the four skills: speaking, listening, reading and writing. This course will cover from Lesson 1 to Lesson 10 in GENKI 1 and will introduce hiragana, katakana and about 100 kanji (Chinese characters). By the end of this course, students are expected to be able to function linguistically in a variety of everyday situations.

2. Course Goals

Upon successful completion of this course, students will be able to:

- 1) carry on basic daily conversations such as self-introduction, description of towns, and explanation of travel plans,
- 2) read controlled texts and some authentic materials,
- 3) and write short messages using appropriate styles.

3. Course contents

Week 1 Orientation / Lesson 1 New friends
Week 2 Lesson 2 Shopping
Week 3 Lesson 3 Making a date
Week 4 Reading & Writing L3
Week 5 Lesson 4 The First Date
Week 6 Lesson 5 A trip to Okinawa
Week 7 Reading & Writing L4&L5
Week 8 Lesson 6 A Date in Robert's life
Week 9 Lesson 7 Family picture
Week 10 Reading & Writing L6&L7
Week 11 Lesson 8 Barbecue
Week 12 Lesson 9 Kabuki
Week 13 Reading & Writing L8&L9
Week 14 Lesson 10 Winter vacation plans
Week 15 Review / Final Examination

*This schedule is subject to change.

4. Preparation and review lesson

Before you attend each class, you should:

- 1) Memorize vocabulary so that you can participate fully in classroom activities every single day.
- 2) Listen to the audio material as frequently as possible.

After you attend each class, you should:

- 1) Review the material covered in the class and make sure you can perform the tasks done in class on your own.
- 2) Complete homework assignments to review the materials covered in class.

5. Teaching materials

- Main textbook

Banno, E., Ikeda, Y., Ohno, Y., Shinagawa, C., & Takashiki, K. (2020). GENKI :

An integrated course in elementary Japanese I Third edition. The Japan Times. ¥3,600 (+tax).

- Workbook

Banno, E., Ikeda, Y., Ohno, Y., Shinagawa, C., & Takashiki, K. (2020). GENKI :

An integrated course in elementary Japanese I Workbook Third edition. The Japan Times. ¥1,700 (+tax).

6. Grading

- Attendance & Participation 10%
- Lesson Tests 20%
- Vocab. Quizzes 10%
- Kanji Quizzes 10%
- Speaking Tests 10%
- Homework Assignments 10%
- Final Examination 30%

7. Grading Criteria

A 100-90%

Can communicate in Japanese in common situations and read/write about 145 kanji.

B 89-80%

Can mostly communicate in Japanese in common situations and read/write about 100 kanji.

C 79-70%

Can mostly communicate in Japanese in common situations and recognize about 100 kanji.

D 69-60%

Can communicate in Japanese with some help in common situations and recognize about 70 kanji.

F 59%-0%

Cannot communicate in Japanese in common situations.

8. Remarks

- You are expected to attend every single class.
- You are expected to study for about two hours everyday outside of class.
- You are expected to come to class well prepared so you will be ready to participate in activities in class.

Japanese II

Instructor: Hiroko Takada

Credits: 3 (Fall Semester)

Japanese language subjects

1. Course objective and method

This course is designed for students who have successfully completed Japanese I course or equivalent. The goal of this course is to improve the four skills of speaking, listening, reading, and writing Japanese and to be able to deal with most situations likely to arise in Japan. This course will cover topics such as music, food, and traditional festivals, and develop communication skills through various activities. (Level B1 of CEFR).

2. Course Goals

At the completion of this course, you will be able to:

- 1) Talk coherently and understand the main points on familiar matters,
- 2) read materials even if there are unfamiliar words,
- 3) and write comments and descriptions of experiences, and events, etc.

3. Course contents

- Week 1 Orientation/Self-introduction
- Week 2 Topic 1: Meeting people for the first time
- Week 3 Topic 2: Food I recommend
- Week 4 Topic 3: My favorite music
- Week 5 Review & Lesson Test (1-3)
- Week 6 Topic 4: Let`s go to a hot spring!
- Week 7 Review & Speaking test
- Week 8 Topic 5: How have you been lately?
- Week 9 Topic 6: Let`s read manga.

Week 10 Review & Lesson Test (4-6)
Week 11 Topic 7: Take on the challenge of martial arts!
Week 12 Topic 8: Convenient gadgets
Week 13 Topic 9: Traditional festivals
Week 14 Review & Speaking test
Week 15 Review & Lesson Test (7-9)

*This schedule is subject to change.

4. Preparation and review lesson

Before you attend each class, you should:

- 1) Do assignments so that you can participate fully in classroom activities every single day.
- 2) Give yourself ample time to prepare for quizzes.
- 3) Listen to the audio material as frequently as possible.

After you attend each class, you should:

- 1) Review the material covered in the class and make sure you can perform the tasks done in class on your own.
- 2) Complete homework assignments.
- 3) Go over quizzes to see what was corrected, make a note immediately and master the materials right away.

5. Teaching materials

The Japan Foundation (2017). "Marugoto: Japanese Language and Culture Intermediate 1" Sanshusha. ¥2,800 (税抜)
ISBN:978-4-384-05759-1 (電子書籍 <https://www.sanshusha.co.jp/np/blog/recid/62/>)

6. Grading.

- Attendance & Participation 15%
- Topic Tests 30%
- Quizzes 30%
- Homework Assignments 15%
- Oral tests 5%
- Reflection/Portfolio 5%

7. Grading Criteria

A 100-90%

Can communicate solely in Japanese in daily life and deal with most situations.

B 89-80%

Can mostly communicate solely in Japanese in daily life and deal with most situations.

C 79-70%

Can mostly communicate in Japanese with some help in daily life.

D 69-60%

Can mostly communicate in Japanese with a lot of help in daily life.

F 59%-0%

Difficult to communicate in Japanese in daily life.

8. Remarks

- You must attend and participate at the scheduled meeting time.
- You are expected to study for about two hours everyday outside of class.
- You are expected to come to class well prepared so you will be ready to participate in activities in class.

Daily Life

After your arrival

A tutor will be arranged to meet you when your flight arrives at the New Chitose Airport (CTS). He or she will meet you at the exit right after the baggage claim in order to accompany you to the University. Your tutor will take you to Otaru city and help you settle down.

Following are some useful information and the procedures that you will go through upon your arrival.

1. To Hokkaido

Otaru University of Commerce is located in Otaru city, Hokkaido Japan. Please arrange to have your flight arrive at New Chitose Airport (CTS).

Please arrange your flight to arrive in Otaru on the following suggested dates.

Suggested dates: September 13 - 16, 20

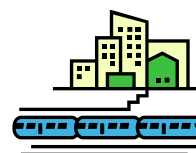
*Note: Mandatory YOUC Orientation on 22.

September 19 and 23 is the National Holiday and the university is CLOSED.

2. To Otaru City

A designated tutor (for YOUC students, we assign tutors) from OUC will meet you at the airport. He/She will come along with you to Otaru City by train (via JR = Japan Railways Hokkaido, approx. 80 minutes, 1,910 JPY). Once you arrive at Otaru station you can take either a bus or a taxi (bus: 240 JPY, taxi: approx. 950 JPY) to Otaru University of Commerce.

(Note: Fares are subject to change)



3. Visit the International Office:

Your tutor will take you to the International office upon your arrival.

- Please bring your passport and residence card (given at the airport) for photocopies.
- You will be given the key for your room in the International House. Your tutor will take you to the House.
- You will be given your private on-campus mailbox for notices from the office. Your tutor will show you the location of your mail-box.

4. Necessary paper works

(1) Move-in notification

Foreign nationals in Japan must complete applications for Move-in notification at the municipal office of the area in which they live. Any changes of their status should be reported immediately. The following documents are required for registration:

1. Move-in notification form. (prepared in the International Office)
2. Passport.
3. Residence card. *The address you report will be written on the back side of the card.

(2) National Health Insurance

All international students who will stay in Japan for 3 months or over are required to register for National Health Insurance. You shall apply for it at the city hall upon completion of your move-in notification.

For most of our students the insurance premium is around 1,600 yen per month (the insurance premium depends on the income levels earned in Japan). The insurance covers 70 percent of most ordinary medical costs. Students incurring major medical expenses because of hospitalization may be further eligible for a refund or loan from National Health Insurance to cover the excess amount.

5. Other important issues

(1) Part-time job (Out-of-status activities)

International students with a college student status visa are prohibited to work in Japan. However, a limited job to compensate academic and living expenses may be allowed as long as you obtain permission from the Immigration Bureau and the job does not interfere with academic studies. You can apply for permission at the Narita, Haneda, Chubu, Kansai, New Chitose, Hiroshima and Fukuoka airport or at Immigration Bureau in Sapporo with your residence card.

(2) Traveling outside Japan

When traveling outside of Japan during the term of your Japanese visa, students are required to notify the International Office. If you leave Japan temporarily with your residence card, you do not need to apply for a reentry permit at the Immigration Bureau before leaving.

International House

The International House, an apartment (flat) type dormitory for researchers and international students at Otaru University of Commerce, is located on campus of the university in the southwest of Otaru city, two kilometers up a steep hill from Otaru station. The address of the International House is: 4-4-15 Midori, Otaru, Hokkaido, 047-0034, Japan

1. Eligibility of residence

The following persons are eligible for residence in the International House:

1. International students attending OUC, and their spouse and children.
2. International researchers engaging in research at OUC for more than one month and their spouse and children.
3. Other persons approved by the house master.

2. Expenses to be paid by residents

1. Boarding fee

(1) Residents holding the title of international student must pay a boarding fee as listed below.

(2) The boarding fee shall be paid monthly and cannot be divided daily (even if you move-in or out halfway of the month you must pay fully for the month).

Boarding fee (international students)

Type of room	Boarding fee (monthly)
Single room	¥ 6,400
Double room	¥ 12,900

2. Utility costs

(1) A resident must pay electricity, gas and water charges for his/her own living space directly to related companies. Payment is measured by separate meters attached to each room.

(2) A resident is responsible for any payments which originate from a contract made by him/herself. Telephone is included in this example.

3. Security money deposit

A resident must pay the security money deposit when he/she starts dwelling in the International House as listed below. When a resident vacates his/her room, he/she must pay cleaning fees, which is deducted from the security money deposit.

Type of room	Security money deposit
Single room	¥ 40,000
Double room	¥ 70,000

3. Facilities

There are single and double rooms in the International House. Students with family members accompanying them may apply for a double room. Each room is equipped with a kitchen, a unit bath and the following facilities:

Items installed in each room:

(1) Single room

bed, quilt, mattress, mattress pad, desk, chair, desk lamp, bookshelf, refrigerator, microwave, wardrobe, gas range, gas water heater, gas heater, shower curtain, intercom, and dehumidifier

(2) Double room

bed, quilt, mattress, mattress pad, desk, chair, desk lamp, bookshelf, refrigerator, microwave, wardrobe, washing

machine, vacuum cleaner, dining table, two dining chairs, cupboard, gas range, gas water heater, gas heater, intercom, and dehumidifier

There is a common lounge for the residents in the house. Coin-operated washers and dryers are available in the laundry room for single room residents.

4. Fee Wi-Fi

There is Wi-Fi network free of charge in the International House for residents.

5. NO SMOKING and NO ALCOHOL POLICY

SMOKING and ALCOHOL beverages are NOT ALLOWED in the International House at any time.

Otaru University of Commerce is 100% Alcohol and Smoking FREE on its campus including university residence at any time.

Daily Life in Otaru

1. Living costs

Estimated living costs per month for the students living in the international house are as follows:

International House	6,400 yen
Food Expenses	18,000 yen – 25,000 yen
Books	5,000 yen – 10,000 yen
Utility	8,000 yen – 15,000 yen
National Health Insurance (mandatory)	Approx. 1,600 yen
Other expenses	10,000 yen – 20,000 yen
Total	49,000 yen – 78,000 yen

2. Transportation

There is a bus service from Otaru station to the university. To reach the university, take the route 19 bus from Otaru station and get off at the terminal. The university is only across the road from the bus stop. The fare is 240 yen and it is common for all bus routes in the city center. Frequency of the bus service is about once every thirty minutes for most of the day and every ten minutes in the morning. The discount bus card can be purchased from the bus driver or at the window of the station terminal.

It is also possible to walk from the station or the city center to the university, and it takes around twenty minutes. However, since the university is located at the top of the mountain, many students who commute from the outside of Otaru take a bus or a taxi to go to the university in the morning and walk when they go home in the evening. The taxi fare for one way between the station and the university is around 950 yen.

3. City life

The city center is walking distance from Otaru station. The city center is a long strip area (Chuodori Street) between the station and the canal. There is a shopping mall Miyakodori Street that goes in right angle from Chuodori, which leads to Hanazono area. To the north in direction of the canal and the sea, there is a shopping area frequented by tourists famous for glassware and music boxes.

For a bigger shopping or events, students probably want to go to Sapporo, the biggest city in Hokkaido. There are two alternatives to go to Sapporo station. One is to take JR (Japan Railway) train (one-way fare: 750 yen). The rapid train services (normally two services per hour) take you to Sapporo in 32 minutes while normal services take about 50 minutes. Trains are generally more punctual especially in the winter. Although the highway bus fare is slightly cheaper (one-way fare: 680 yen), it takes about one hour or more depending on the road condition. Highway bus discount cards are also available.

(Note: Fares are subject to change)



YOUC Program FAQ

YOUC Program frequently asked questions

Q. Do I need a Visa to enter Japan even if Japan does not require a Visa for visitors from my country?

A. Yes, you MUST apply for a Student Visa prior to entering Japan

Q. How much cash should I bring with me?

A. Students usually need about 120,000 Japanese Yen in cash for the first 2 – 4 weeks in Japan. While main stores (including convenience stores) can accept overseas credit cards, some official procedures may require cash for the fee. We recommend students to have some cash always in hand. You can withdraw JPY with your credit card at some ATM (including on-campus one).

Estimate of minimum living cost for the first two weeks are approximately:

Transportation (from New Chitose Airport to Otaru): 3,000 yen

Security money deposit for your room: 40,000 yen

Food: 15,000 yen

Daily necessities and miscellaneous goods: 15,000 yen

Here is list of approximate fees and prices for your information:

Soft drink (500ml): 150 yen

Milk (1L): 200 yen

Bread (1 loaf): 200 yen

Lunch at OUC: 500 yen

Movie: 1,800 yen

Dinner out: 3,500 yen

Q. Can I be certain that there will be a room available for me at the International House?

A. Yes, all YOUC program students are eligible to live in the International House.

Q. How will I know my room number?

A. The International Office will give you the room information before you come to Japan and a key to the room upon your arrival.

Q. How far is the dormitory (International House) from the university?

A. The International House is on campus and it only takes within 5 minutes to walk to the main lecture building.

Q. Will I have free internet access in my room in the International House?

A. Yes, you can use Free Wi-Fi access there.

Q. Should I learn Japanese before coming?

A. We recommend that you study Japanese for your daily life before coming if possible. There are quite a few students who understand and speak English at the university, but with the exception of the information counter at the airport, most people whom you will encounter at shops, businesses, and restaurants do not speak fluent English.

Many doctors at large hospitals are able to communicate in English and the names of train stations and other transportation information are also available in English.

Q. If I have very strong Japanese language skills may I enroll in courses that are taught in Japanese?

A. Yes, with permission from the instructor of the course, you are eligible to enroll in most of the same courses offered to Japanese students.